

## Border medical tourism: the Ciudad Juárez medical product

Maria Teresa Martínez Almanza, Jaume Guà Juvé, Santos Alonso Morales Muñoz, María Angélica Esparza Santillana

Anatolia, September 2018, Taylor & Francis

DOI: 10.1080/13032917.2018.1519216

# What is the product of medical tourism in the Juárez border?

## What is it about?

The product of medical tourism at the border is determined by the income of patients and the needs of care.

The demand for health services at the border includes not only the services sought by patients from neighboring cities, but also bariatric, aesthetic and dental surgeries of patients traveling from distant cities, including Canada [and other countries, some of them who live in the United States.

## Why is it important?

Our results show that border medical tourism has an upward trend that needs to be planned, the information obtained allows to deepen the knowledge of what is happening in the border and its implications for health systems.

## Perspectives



**Maria Teresa Martínez Almanza** (Author)  
Universidad Autónoma de Ciudad Juárez

Most studies on medical tourism address overseas travel, however, this article aims to publicize what happens on a daily basis at the border with the United States in the field of health care. The results of this research show a complex reality experienced by medical tourism patients, having to cross the border to meet their health needs, while for private service providers in Ciudad Juárez it will be relevant to know the behavior of the demand for plan the growth of their business.

## [Read Publication](#)

<https://goo.gl/WcPY6G>

The following have contributed to this page: Maria Teresa Martínez Almanza



PDF generated on 24-Nov-2018  
Create your own PDF summaries at [www.growkudos.com](http://www.growkudos.com).



In partnership with:

