

Presentación de libro: Atlas de movilidad cotidiana en Ciudad Juárez

Link: <https://www.facebook.com/share/v/Pi2mgzgumMGo6dYm/>

The poster features a background map of Ciudad Juárez. On the left is the book cover, which is a blue map of the city with colored regions and the text: 'UNIVERSIDAD AUTÓNOMA DE CIUDAD JUÁREZ', 'ATLAS DE MOVILIDAD COTIDIANA EN CIUDAD JUÁREZ', 'ANTES DEL COVID-19 Y DEL BRT-2', and 'ISAAC CHAPARRO HERNÁNDEZ'. In the center, the word 'ECON X' is written in a large, blue, hand-drawn font. On the right, there is a circular portrait of Dr. Isaac Chaparro. Above the portrait are the logos for '#LABECONOMÍA' and 'DR. TIEMPO ECONÓMICO'. Below the portrait, the text reads 'Libro: ATLAS DE MOVILIDAD EN JUÁREZ' and 'Dr. Isaac Chaparro-UACJ IADA'. At the bottom left, it says '23 de febrero 2024, 11 hrs.' and includes a Facebook Live icon with the text 'Facebook Live LABECONOMIA'.

The screenshot shows a Facebook Live video player. At the top, it says 'Laboratorio de Economía UACJ transmitió en vivo.' and '23 de febrero'. Below that, the text reads: 'Presentación del libro: "Atlas de movilidad cotidiana en ciudad Juárez". Descárgalo aquí: <https://elibros.uacj.mx/.../publicaciones/catalog/book/275> #UACJ #IADA'. The video content shows two men in a split-screen format. The man on the left is Isaac Sánchez Juárez, and the man on the right is Isaac Chaparro Hernández. The background of the video is a colorful graphic with various icons related to economics and mobility. At the bottom of the video player, there is a progress bar showing '1:05 / 50:53' and the text 'de movilidad cotidiana en ciudad Juárez antes del COVID-19 y el BRT2'. There are also icons for settings, closed captions, and a share button.