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**“La innovación como proceso para el diseño de nuevos productos”**  
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**BLANCA DUARTE ALVAREZ AND DAVID CORTES SAENZ**

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Recognition as one of the best papers.



A handwritten signature in dark blue ink, appearing to read "Orlando E. Contreras-Pacheco".

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**Orlando E. Contreras-Pacheco, Ph.D.**  
Chair, INNODOCT 2023