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Alberto Ochoa-Zezzatti
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Technological and Industrial Applications Associated With Industry 4.0

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Contents

Evacuation Route Optimization in the Plaza de la Mexicanidad, Using Humanitarian Logistics

María Inés Borunda-Aguilar, Iván Juan Carlos Pérez-Olguín, Alberto Ochoa-Zezzatti, Erwin Adan Martinez-Gomez, and José Alberto Hernández

Abstract The article focuses on the Plaza de la Mexicanidad in Juarez City, Chihuahua. This plaza provides the town with an open area, where its inhabitants satisfy their commercial, social, cultural, recreational and family needs. Leading to large crowds of different features such as age, gender and distinct physical and emotional characteristics. Thus, providing the bases for a humanistic logistic simulation research topic for measuring the interrelated factors with the probability of occurrence of a potentially destructive phenomenon, based on the masses attitude during an event. Considering that Juarez City has a population of 1,428,508 according to the 2018 Juarez Strategic Plan report, being the largest city in the state of Chihuahua and the eight largest metropolitan area in Mexico.

Keywords Humanitarian logistics · Simulation · Route optimization

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