Innovative Applications in Smart Cities

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Preface

"Innovation" is a moto in the development of current and future Smart Cities. Innovation understood by newness, improvement and spread, is often promoted by Information and Communication Technologies (ICTs) that make it possible to automate, accelerate and change the perspective of the way economy and "social good" challenges can be addressed.

In economics, innovation is generally considered to be the result of a process that brings together various novel ideas to affect society and increase competitiveness. In this sense, future Smart Cities societies' economic competitiveness is defined as increasing consumers' satisfaction given by the right products price/quality ratio. Therefore, it is necessary to design production workflows that maximise the resources used to produce the right quality products and services. Companies' competitiveness refers to their capacity to produce goods and services efficiently (decreasing prices and increasing quality), making their products attractive in global markets. Thus, it is necessary to achieve high productivity levels that increase profitability and generate revenue. Beyond the importance of stable macroeconomic environments that can promote confidence, attract capital and technology, a necessary condition to build competitive societies is to create virtuous creativity circles that can propose smart and disruptive applications and services that can spread across different social sectors strata.

Smart Cities have been willing to create technology-supported environments to make urban, social and industrial spaces friendly, competitive and productive contexts in which natural and material resources can be accessible to people, where citizens can develop their potential skills in the best conditions possible. Since countries in different geographic locations, natural, cultural and industrial ecosystems have to adapt their strategies to these conditions, Smart Cities solutions are materialised differently. This book shows samples of experiences where industrial, urban planning, health and sanitary problems are addressed with technology leading to disruptive data and artificial intelligence centred applications. Sharing applied research experiences and results mostly applied in Latin American countries, authors and editors show how they contribute to making cities and new societies smart through scientific development and innovation.

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